

# Health and Wellbeing Board



Report subject	<b>Health and Wellbeing Strategy 2020 - 2023</b>
Meeting date	3 September 2020
Status	Public Report
Executive summary	Approval of the attached draft strategy document is sought. Health and Wellbeing Board members are also encouraged to consider adopting a 'sponsorship' model in which Board members provide guidance and support to specific priority areas within the strategy.
Recommendations	<b>It is RECOMMENDED that:</b>  <b>(a) The Board approve the attached draft strategy</b> <b>(b) The Board adopts a 'sponsorship' model whereby Board members champion specific areas within the strategy.</b>
Reason for recommendations	The priorities within the strategy will provide a focus over the period on actions to improve health and wellbeing and reduce inequalities that exist within BCP Council area. The 'sponsorship' model is recommended as a means of progressing the action areas at pace within the period of the strategy.

Portfolio Holder(s):	Cllr Vikki Slade Leader of BCP Council
Corporate Director	Jan Thurgood Corporate Director for Adult Social Care
Contributors	Sam Crowe Director of Public Health Paul Iggulden Public Health Consultant Lucy Mears Communications Officer, Public Health Dorset
Wards	BCP Council wide
Classification	For Decision

## Background

1. The Health and Wellbeing Board is required to produce a health and wellbeing strategy to improve health and wellbeing and reduce health inequalities for people in Bournemouth, Christchurch and Poole. This draft strategy sets our direction for the period 2020 – 2023.

## Key priorities

2. The strategy focuses on three priorities:

- Empowering communities
- Promoting healthy lives
- Support and challenge

3. As part of our priority to promote healthy lives, there are two key themes we will focus on for 15 months at a time:

- Improving mental health
- Eliminating food insecurity

4. Due to the impact of the COVID-19 pandemic, these themes have changed from the ones we originally intended to focus on to ensure they reflect the needs of our communities.

## Summary of financial implications

5. It is anticipated that the action required to progress the strategy will be undertaken by partners as part of core business and as such at this stage there are no anticipated additional financial implications arising from this report.

### **Summary of legal implications**

6. None anticipated.

### **Summary of human resources implications**

7. It is anticipated that the action required to progress the strategy will be undertaken by partners as part of core business.

### **Summary of environmental impact**

8. None anticipated.

### **Summary of public health implications**

9. The strategy is intended to direct actions to improve overall health and wellbeing and to reduce health inequalities.

### **Summary of equality implications**

10. Priority one of the strategy focuses on engaging with and empowering communities of highest need to improve healthy life expectancy. As such the strategy will have a positive impact on reducing inequalities.

### **Summary of risk assessment**

11. A risk assessment has not been undertaken at this stage.

### **Background papers**

The strategy draws on information available on the Public Health Dorset website:  
<https://www.publichealthdorset.org.uk/intelligence/intelligence.aspx>

### **Appendices**

Draft Health and Wellbeing Strategy.